



MEDIA KIT | 2023



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**AT AURA , WE CREATE  
ENGAGING WORKSPACES  
WHERE TEAMS PERFORM THEIR BEST**

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# ABOUT AURA

SINCE 1976

## EXPERTISE

Founded in 1976 by the Boram family, we are a design-build company set on creating workspaces that inspire. We seek to enhance your unique company culture and offer complete turnkey solutions that include workspace strategy, location selection, interior office design, and construction management.

## RESOURCE & CAPABILITY

Working with Aura means working with a thoughtfully assembled team of experienced professionals who are fully committed to your project's success. With experience in large-scale interior projects across Canada, our expertise will ensure that Aura delivers on all the set goals, staying on schedule and budget, every step of the way.

## CULTURE + PEOPLE

The Aura team is driven by our values of passion, care, creativity, humility and fun, We know that an environment has a profound impact on the psyche, and thus strive to build offices that promote both wellness and productivity by taking a people-centric approach. This philosophy imbues everything we do, ensuring that we consistently deliver office designs that positively impact people. Led by a multidisciplinary team of designers and project managers, we are unified in our mission to support communities through our profession as well as through contributing to local charities and non-profit organizations.

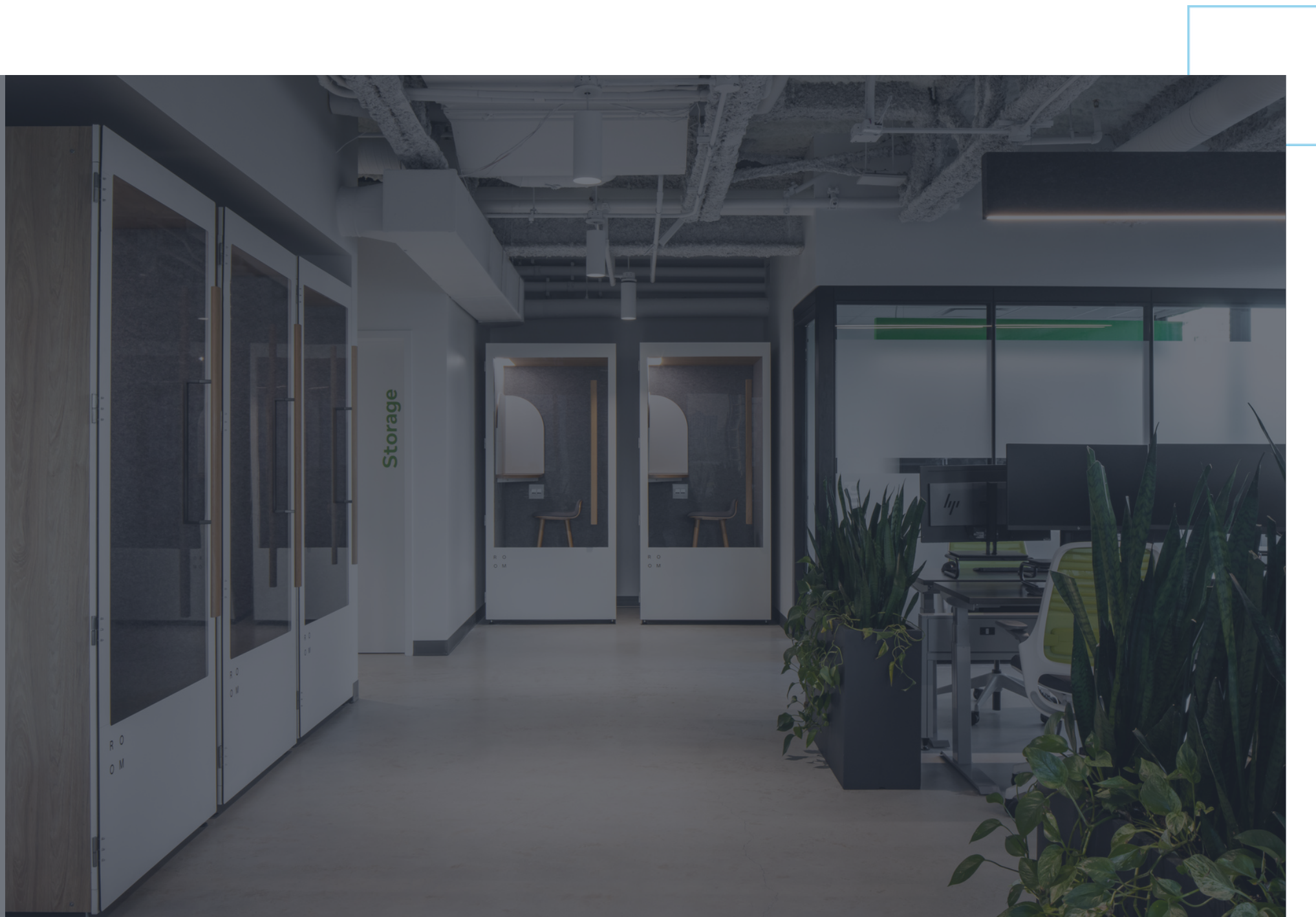
## CONTACT

[AURAOFFICE.COM](https://auraoffice.com) | [INFO@AURAOFFICE.CA](mailto:info@auraoffice.ca) | (604) 510-7101



# OUR SERVICES

We offer a full turnkey solution for design-build.



## WORKPLACE STRATEGY

Making a strategic plan for your workplace can have a significant impact on your employees and culture. At Aura, we take you through three-step process with our Pivvot™ analytic software to create a solid workplace strategy. It starts with setting the vision with stakeholder alignment, employee personas, and a scenario planning dashboard to give you the ability to make data-driven decisions you can trust.

## INTERIOR DESIGN

With a passionate and experienced team of interior designers, Aura aims to create office spaces that are an asset to your company. Our people-centric approach ensures talent retention and the enhancement of your distinct company culture. Our certified design team incorporates the WELL™ concepts into the creation of a workplace that advances the health and well-being of its employees.

## PROJECT DELIVERY

With over 30 years of experience, we have developed the Aura Integrated Experience to ensure our project delivery is seamless and transparent. Unlike the traditional design-bid-build process, our process is focused on risk mitigation, construction safety, and efficiency. Aura's delivery team is conscientious about budget and timing and makes sure you are well informed during every step of the process. Embodying the principles of Lean Construction™, we will deliver your project in the most efficient way to ensure you are set up for the success of your business.

# OUR CORE VALUES

WITH A MISSION TO POSITIVELY IMPACT PEOPLE, OUR VALUES ARE THE HEART OF WHO WE ARE: CARE, HUMILITY, CREATIVITY, AND FUN.

CARE



PASSION



HUMILITY



CREATIVITY



FUN



[LEARN MORE](#)

# MEET OUR CLIENTS

WE'RE NOT AN OVERNIGHT SUCCESS.

At Aura, we have completed 1,000+ unique projects in the Greater Vancouver area over the past three decades using fresh and innovative designs. We custom build every solution to meet specific needs and expectations.



XENON



Canon



GRAYMONT



paybyphone



# FEATURED PUBLICATIONS

We are proud to share our insights and achievements.

Click the logos to read the full publications



# Aura Partners with Pivvot Strategy

## Bring clarity to your workplace

Pivvot was born from the need to support dynamic teams with dynamic spaces. They facilitate leadership alignment that allows for ongoing scenario planning and evolved organizational thinking.

At the core of their offerings is a robust software solution that is powered by personas. Rooted in the belief that the only constant is change, Pivvot helps businesses maintain connections, collaborate, and solve problems easily, whether right next to each other or through a screen.

As thought-leaders in operational agility, they help you understand spaces that work for your people. Our mission is to remove the complexity from what spaces can support teams. As businesses continue to transform, there's comfort in knowing that when all is said and done, at the centre is an HQ as dynamic as you and your team





# Tenant Talks™

**Tenant Talks is a global non-profit, operating in Canada, USA, UK, and Australia, focused around topics and ideas to improve office environments and the ways office design is impacting how organizations function today and in the future.**

Featuring speakers from various industries, disciplines, and locations across the globe, our purely educational events bring leaders together for an opportunity to discuss their personal experiences, challenges, and ideas around the use of the office and the evolving ways that we work.

With the simple goal to provide a platform for collectively shaping the office of the future, Tenant Talks operates as a non-profit project. All proceeds from ticket sales are donated to charities around the world that are dedicated to making a difference in our communities.



We are bringing people together from all around the globe to have crucial discussions in relation to employee happiness, satisfaction and productivity,"

**DAN BORAM, AURA CEO**



MEET OUR CEO:

## DAN BORAM

Dan's involvement in the design-build world began at a young age with regular exposure to his father's long-standing career in construction. Discovering a disconnect between clients, interior designers, builders, and project managers, the Boram family started Aura. As a design-build firm, Aura helps to bridge the divide merging together strategy, design, and execution together to bring workplace visions to life through a unified and streamlined process.

Aside from his strong background in construction and other aspects of design-build, Dan brings natural empathy and a people-first approach to business. Putting himself in the shoes of his clients, he goes above and beyond to make sure they know what to expect every step of the way. As a leader, he believes in a mutual level of trust and understanding, doing whatever it takes to empower the rest of his team. A strong believer of giving back, he regularly engages in fundraising and volunteering activities, both as part of his team and independently.



MEET OUR DIRECTOR OF DESIGN:

## **VERONICA DE VERNEUIL** DID, NCIDQ

Veronica is a certified Interior Designer with Project Management skills and a passion for Design/Build. With over 15 years of multidisciplinary experience in commercial, hospitality and retail spaces. She specializes in Commercial spaces and brings a strategic mindset, diligently solving challenges throughout a project, always focusing on meeting the clients needs and analyzing the intended use of space.

Applying solutions to projects through a number of design processes; she is well versed and strongly knowledgeable on visioning, strategic design, programming, site measurements, area calculations, site verification, space planning, furniture inventory, concept design, finish and furniture selection, design presentations, permit & tender process, managing budgets, construction drawings, signage and graphic solutions, move management and site coordination.



MEET OUR VP WORKPLACE STRATEGY AND INTERIOR DESIGN:

## **GREG WOOSTER**

Greg is a Registered Interior Designer with 35 years of experience, having worked in Vancouver, Toronto, smaller Canadian markets, and internationally. Greg's dual roles as an owner's representative and a consulting team member provide him with a unique, holistic perspective on the challenges in the industry.

As a certified NCIDQ and LEED Accredited professional, he excels in seamlessly integrating environmentally responsible solutions into budget-friendly, imaginative designs. Greg is dedicated to crafting visionary strategic plans and effectively translating them into tangible real-world accomplishments.



# Contact Us

If you wish to book an interview with Dan Boram, Veronica De Verneuil or Greg Wooster, please contact our PR Associate.

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